

**Contract for Commercial Exhibition Space
Lifescape's Senior EXPO 2008
September 18 - 19, 2008
Sportscore II - Indoor Sports Center (ISC)
8800 East Riverside Boulevard, Loves Park, IL 61111**

Please print:

Name of Company: _____

Please note: This is exactly how your company name will appear in our printed material.

Contact name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ Ext. ____ Fax: (____) _____ E-mail: _____

BOOTH SPACE RATES

****Booth rates include pipe and drape, one 8' skirted table and two chairs.****

See below for additional equipment costs.

Full fee will be applied for reservations received after May 14, 2008 and will be charged as shown below.

For "early bird" fee, we must receive your contract and full payment no later than May 14, 2008.

Indicate how many 9' deep x 10' wide booths you wish to reserve.

Number of Booths

_____ End/Corner Booths, **\$550** each (*\$500 prior to May 14th*) \$ _____

_____ Aisle Booths, **\$525** each (*\$475 prior to May 14th*) \$ _____

TOTAL COST FOR BOOTH(S) \$ _____

On the reverse side of this contract you will find a map of the EXPO. Please indicate your booth preference by placing a 1, 2 or 3 on the preferred spaces, and include with your contract. Be sure to keep a copy for yourself.

_____ **1st choice** _____ **2nd choice** _____ **3rd choice** _____ **4th choice**

ADDITIONAL EQUIPMENT RATES

_____ Number of clothed and skirted 8' tables @ \$40 each \$ _____

_____ Number of chairs @ \$5 each \$ _____

_____ Number of carpets 9' x 10' Grey @ \$55 each \$ _____

Electricity (110 volt outlet) @ \$35 Circle one: YES NO \$ _____

Equipment will NOT be available to order the day of the EXPO.

Please remember to include all equipment needs on your contract now.

GRAND TOTAL \$ _____

Move-in date is Wednesday, September 17 or Thursday, September 18.
Preferred move in time: ___ Wednesday afternoon ___ Thursday (before 8 a.m.)

◆ For information about **Senior EXPO**, please call Mary Buskohl at 815.963.1609.

Note: It is agreed exhibitors will indemnify and hold harmless the producers, sponsors, staff and/or Sportscore II (ISC) from all liabilities arising out of the negligence of the exhibitor. Exhibitor is responsible for any damage to ISC. This contract must be submitted bearing an authorized signature and accompanied by payment of GRAND TOTAL.

Signature _____ **Date** _____

For immediate booth confirmation, please fax contract to Mary Buskohl at 815.963.1627
Make checks payable to **Lifescape's Senior EXPO 2008** and mail with completed contract to:
Lifescape Community Services
705 Kilburn Avenue, Rockford, Illinois 61101

Show Policies and Procedures

Payment terms – For Early Bird rates *full payment and signed contract* must be received no later than May 14, 2008. Reservations received after May 14, 2008 will be charged the full rate. There are no refunds for booth payments. Booths are reserved on a first come, first served basis, with sponsors receiving priority placement, depending on sponsorship level.

Set up and Tear down – If you cannot set up on Wednesday, September 17, please advise on contract. Tear down is Friday, September 19 between 4 and 6 p.m. **Public safety policy forbids exhibitors from moving in or out while the show is in progress.**

Booth Occupancy – Booths must be manned at all times during show hours.

Electricity and Phone – If you need more than a 110-volt outlet or a phone line in your booth, you will be charged an additional fee. Please make arrangements with Mary Buskohl at Lifescape at 815.963.1609.

Exhibit tables/chairs – All exhibit tables/chairs must be purchased from Lifescape Community Services. Lifescape Community Services reserves right of approval on all other furnishings.

Exhibitors' Hospitality Area – Please take advantage of the show's hospitality area.

Advertising – Senior Expo 2008 Resource Book. This book will be a valuable resource for the attendees to keep for future reference. For more information please contact Maxine Bayer from Rock Valley Publishing, 877-4044 ext 14 or email: mbayer@rvpublishing.com

YOUR BOOTH MUST BE ATTENDED AT ALL TIMES.

See map on back of this page

Please note – map is not to scale.