

**Contract for Commercial Exhibition Space**  
**Lifescape's Senior EXPO 2010**  
**September 16 - 17, 2010**  
**Sportscore II - Indoor Sports Center (ISC)**  
**8800 East Riverside Boulevard, Loves Park, IL 61111**

**Please print:**

Name of Company: \_\_\_\_\_

*Please note: This is exactly how your company name will appear in our printed material.*

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Ext. \_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

**BOOTH SPACE RATES**

**\*\*Booth rates include pipe and drape, one 8' skirted table and two chairs.\*\***

*See below for additional equipment costs.*

**Full fee will be applied for reservations received after January 29, 2010 and will be charged as shown below.**

**For "early bird" fee, we must receive your contract and full payment no later than January 29, 2010.**

Indicate how many 9ø deep x 10ø wide booths you wish to reserve.

**Number of Booths**

\_\_\_\_\_ End/Corner Booths, **\$575** each (*\$500 prior to Jan 29th*) \$ \_\_\_\_\_

\_\_\_\_\_ Aisle Booths, **\$550** each (*\$475 prior to Jan 29th*) \$ \_\_\_\_\_

**TOTAL COST FOR BOOTH(S)** \$ \_\_\_\_\_

On the reverse side of this contract you will find a map of the EXPO. Please indicate your booth preference by placing a 1, 2 or 3 on the preferred spaces, and include with your contract. Be sure to keep a copy for yourself.

\_\_\_\_\_ **1<sup>st</sup> choice**      \_\_\_\_\_ **2<sup>nd</sup> choice**      \_\_\_\_\_ **3<sup>rd</sup> choice**      \_\_\_\_\_ **4<sup>th</sup> choice**

**ADDITIONAL EQUIPMENT RATES**

\_\_\_\_\_ Number of clothed and skirted 8ø tables @ \$40 each \$ \_\_\_\_\_

\_\_\_\_\_ Number of chairs @ \$5 each \$ \_\_\_\_\_

\_\_\_\_\_ Number of carpets 9ø x 10ø Grey @ \$60 each \$ \_\_\_\_\_

Electricity (110 volt outlet) @ \$40 Circle one: YES NO \$ \_\_\_\_\_

**Equipment will NOT be available to order the day of the EXPO.**

**Please remember to include all equipment needs on your contract now.**

**GRAND TOTAL** \$ \_\_\_\_\_

Move-in date is Wednesday, September 15, 3 p.m ó 6 p.m

◆ For information about **Senior EXPO**, please call Manny Carrasquillo or Alan Jones at 815.963.1609.

**Note:** It is agreed exhibitors will indemnify and hold harmless the producers, sponsors, staff and/or Sportscore II (ISC) from all liabilities arising out of the negligence of the exhibitor. Exhibitor is responsible for any damage to ISC. This contract must be submitted bearing an authorized signature and accompanied by payment of GRAND TOTAL.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**For immediate booth confirmation, please fax contract to ATTN: MARKETING at 815.963.1627**

Make checks payable to **Lifescape's Senior EXPO 2010** and mail with completed contract to:

Lifescape Community Services  
 705 Kilburn Avenue, Rockford, Illinois 61101

## Show Policies and Procedures

**Payment terms** ó For Early Bird rates *full payment and signed contract* must be received no later than January 29, 2010. Reservations received after January 29, 2010 will be charged the full rate. There are no refunds for booth payments. Booths are reserved on a first come, first served basis, with sponsors receiving priority placement, depending on sponsorship level.

**Set up and Tear down** ó If you cannot set up on Wednesday, September 15, please advise on contract. Tear down is Friday after 3 p.m. **Public safety policy forbids exhibitors from moving in or out while the show is in progress.**

**Booth Occupancy** ó Booths must be manned at all times during show hours.

**Electricity and Phone** ó If you need more than a 110-volt outlet or a phone line in your booth, you will be charged an additional fee. Please make arrangements with Manny Carrasquillo or Alan Jones at Lifescape at 815.963.1609.

**Exhibit tables/chairs** ó All exhibit tables/chairs must be purchased from Lifescape Community Services. Lifescape Community Services reserves right of approval on all other furnishings.

**Exhibitors' Hospitality Area** – Please take advantage of the show's hospitality area.

**Advertising** ó Senior Expo 2010 Resource Book. This book will be a valuable resource for the attendees to keep for future reference. For more information please contact Maxine Bayer from Rock Valley Publishing, 877-4044 ext 14 or email: mbayer@rvpublishing.com

**YOUR BOOTH MUST BE ATTENDED AT ALL TIMES.**